

Inventory Optimization for the Largest Food Retailer in the Middle East

How Streamline achieved efficient inventory planning and balanced the service levels for the food retailer with over 200 hypermarkets

Case Study



Industry: Food & Beverage	Business model: Retail	Region: Middle East
Solution: Demand Forecasting & Planning, Inventory Optimization		



Panda Retail is the largest food retailer in Saudi Arabia, operating over 200 hypermarkets and supermarkets in 44 cities and employing over 18,000 people. The Company is constantly optimizing its operations for maximum efficiency and is eager to develop and try new technologies.



Challenge

Panda Retail Company had planned and worked diligently to centralize their successful replenishment processes and maintain control over stores ordering individually and independently.

The Company addressed two primary challenges:

- 01.** Improved availability of products
- 02.** Sustaining efficient inventory levels

Project

Panda chose to partner with Streamline for several reasons:

- The multi-echelon planning**
- Fast implementation process**
(Way quicker than some competitor products)
- The simplicity with which planners and purchasers can use Streamline**

The implementation process was managed using an agile approach, where the Company conducted multiple sprints for piloting and rollout.



“Throughout the software implementation phase, we were impressed with the responsiveness of GMDH Streamline team in introducing new features and enhancing the solution to meet Panda’s requirements for a more efficient supply chain processes.”

Saleh Jamal

Director of Supply Chain Excellence & Replenishment at Panda Retail

Outcomes

Panda chose to partner with Streamline for several reasons:

- Panda Retail and Streamline have partnered for two years, completing a significant amount of joint development, which is crucial in the retail market
- As a result of deploying Streamline, Panda Retail Company achieved 95% availability in a reasonably short period. Stores were relieved of ordering responsibilities, allowing them to devote more time to retail operations and customer service
- Automating replenishment ordering and multi-echelon planning has reduced manual errors and made data-driven decisions. The move of ownership of these processes from a decentralized organization to a centralized one ensured specialization and consistency in implementation, which increased accountability and improved availability

What would you tell others who might be considering our product?



“GMDH Streamline has an excellent set of features that are easy to use and implement. With its incredibly responsive team, Streamline is an outstanding choice”

Saleh Jamal

Director of Supply Chain Excellence & Replenishment at Panda Retail

