

Inventory Optimization for Fashion Retailer

How Streamline reduced by 25% the time spent on forecasting & planning for a handcrafted shoe retailer

Case Study



Industry: Fashion	Business model: Manufacturing, Retail (e-commerce)	Region: Europe, Spain
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Solution: Demand forecasting & planning, Supply planning



Authentic handcrafted espadrille brand

Founded in Barcelona, **Viscata**® is a premium espadrille brand that captures the vibrant Mediterranean spirit through superior craftsmanship, comfort, and style for any occasion. Every pair of authentic Spanish espadrilles is hand-made by artisans in traditional fashion with a modern twist that brings to life forward-thinking design trends. The main markets are the US and Europe. The retailer sells through Amazon and its website.



Challenge

The main challenges of Viscata in the supply chain operations were:

- 01.** The company had limited resources and a high need to automatize processes as much as possible.
- 02.** Excel planning and forecasting are limited and slow if you manage thousands of SKUs. That is why Viscata's team had been looking for a tool to gather all the data from their Inventory Management Software automatically.
- 03.** The Supply Chain team needed a tool with a simple export option. They looked for features to create the forecast, purchase orders, and make accessible data export.

The main criteria during the selection process for the Viscata team were the following features: planning & forecasting automatic calculations, API connection with their IMS, customization based on our business needs, quick forecast adjustments.



“There is a lot of fancy software in the market, but Streamline was the most customizable. At rest, we needed software that does the job due to our requirements and challenges.”

Project

The process of implementation went smoothly. The Viscata team focused on approaching inventory planning and adjusting demand forecasts according to their data.

Streamline's support has positively surprised Viscata's team:



Streamline team is constantly looking for ways to adapt the product to the customer's needs. The team's dedication and customer support response were fundamental when selecting a supply chain planning software provider.

Guillaume Benoit
Supply Chain Director at Viscata

Outcomes

Since implementing Streamline, Viscata's team has achieved better results.

The team uses Streamline for forecasting & planning, which helps to **reduce the time spent on planning activities by 25%**. Also, keeping the data secured while using the tool, which helps to **reduce the time spent on planning activities by 25%**. In the future, Viscata will keep using Streamline and improve the reporting section to meet their business needs.



“I would recommend Streamline to my peers because it is a reliable tool built by professionals and experts on IT/planning activities. It saves time to pull all the data and work on it, and the support and the team are great!”

Guillaume Benoit
Supply Chain Manager at Viscata

